



**SIXTH ANNUAL
CHANDLER CHUCK WAGON COOK-OFF
NOVEMBER 6-8, 2015
SPONSORSHIP PROSPECTUS**

HOWDY FOLKS!

Get ready to be a part of the **Chandler Chuck Wagon Cook-Off**, the largest and best chuck wagon cooking event in Arizona— and Chandler's best community event!

Celebrating its sixth year, our event has received national attention in American Cowboy Magazine; inclusion in USA Today's 2014 national top food events; and the participation of Food Network celebrity chef Robert Irvine in our 2014 competition. Local news stations cover the Cook-Off each year, and the event has been featured on "In the Kitchen with Jan" starring local celebrity chef Jan D'Atri on KFYI 550 AM.



On **November 6-8, 2015**, people of all ages will gather in Chandler's Tumbleweed Ranch to take in the sights, smells, and tastes of the Old West. Using historic cooking methods, authentic 1880s chuck wagon teams from across the West cook up five-course meals and faithfully recreate what it would have been like to live and dine on the range. Teams earn cash prizes after judges select the top offerings in taste, appearance and texture. Meanwhile, chuck wagon food samples and meals are available for purchase by the public. Western music stage entertainment adds to the ambiance. The weekend includes a Campfire Glow with cowboy storytelling, singing and s'mores. Youths ages 10-15 compete for bragging rights and prizes in the annual Junior Chuck Wagon Cook-Off.

Discover more about Arizona's diverse historical past through lively presentations, cooking and historic demonstrations; unique exhibits; hands-on activities; and wagon rides to the Arizona Railway Museum. Those interested in the culinary side can attend cooking demonstrations by local chefs and some of the best open fire cooks west of the Rio Grande. This event is guaranteed to please anyone looking for the Old West experience.

Join us in supporting this family-friendly community event! Explore the sponsorship levels and benefits listed on the following page and select one that works for you. We look forward to hearing from you!



Happy Trails,

PARTNERS OF TUMBLEWEED RANCH



SPONSORSHIP LEVELS

CHUCK WAGON CAMP PRESENTING SPONSOR \$5,000 AND UP (EXCLUSIVE)

- “Your Company” presents Chandler Chuck Wagon Cook-off on all marketing including all radio/television spots, digital, web, newspaper and print advertising leading up to and during the event.
- Premier name and logo recognition on sponsorship banner and in announcements at event
- Full Page premier ad space in souvenir event program
- 2 banners (3' x 10' or smaller) provided by sponsor to be placed at event entrance promenade
- Aprons including your logo sold at event and worn by chuck wagon cooks, visible to all attendees
- VIP table for 4 guests at Saturday's chuck wagon lunch
- 10' x 10' booth space at event

TRAIL BOSS SPONSOR \$2,500- \$4,999

- Name and logo recognition as the Trail Boss Sponsor in all newspaper, digital, web, and print advertising leading up to and during the event
- Prominent name and logo recognition on sponsorship banner and in announcements at event
- 1/2 page ad space in souvenir event program
- 1 banner (3' x 10' or smaller) provided by sponsor to be placed at event entrance promenade
- VIP table for 2 guests at Sunday's chuck wagon breakfast
- 10' x 10' booth space at event

COW HAND SPONSOR \$1,000- \$2,499

- Name and logo recognition on sponsorship banner and in event announcements
- 1/4 page business card size ad space in souvenir event program
- 10' x 10' booth space at event
- 1 banner displayed separately from booth space

WAGON SPONSOR \$500- \$999

- Placard with your company's name and logo placed next to your supported wagon
- Name and logo recognition on sponsorship banner and in announcements at event
- 1/4 page business card size ad space in souvenir event program

CHUCK BOX SPONSOR \$100- \$499

- Name on sponsorship banner at event
- 1/4 page business card size ad space in souvenir event program

CAMP COOKIE'S IN-KIND SPONSOR

- Endless opportunities including chuck wagon food, printing, trophies, prizes, etc. For more information on how you can help, please ask!
- Recognition level equates to the value of in-kind sponsorship

EVENT PROMOTION:

- Year-round visibility on Chandler Museum's website and online event calendar listings
- Local newspapers such as San Tan Sun News, Arizona Republic, East Valley Tribune
- Regional magazines such as Go Gilbert
- Television coverage through Chandler Channel 11 and local news stations
- Social Media (Facebook, Twitter)
- City of Chandler produced e-newsletters, CityScope (utility bill newsletter), and employee publications and communications.

BECOME A SPONSOR TODAY!

Your sponsorship guarantees that this event remains free of charge to the public. This event raises funds for the Pardners of Tumbleweed Ranch, a 501(c)(3) non-profit organization whose mission is to assist in the development and educational interpretation at Tumbleweed Ranch. Throughout the year, the Chandler Museum uses the Ranch for school and community education programs that preserve our agricultural heritage. By supporting the Chandler Chuck Wagon Cook-Off, your company will be in the forefront of the minds of thousands of Cook-Off attendees, creating company awareness and visibility and highlighting your company's community involvement.

For more information about sponsorships and deadlines, contact:

Pardners of Tumbleweed Ranch

Dave McDowell: 480-313-3988

Mary Ellen Crane: 602-291-9233

Become a sponsor by October 3, 2015, for maximum benefits!

chandler
MUSEUM
CULTURE|HISTORY|ART



Chandler • Arizona



For more information about the Chandler Chuck Wagon Cook-off, follow this QR code to Chuck Wagon Event page on chandlerpedia.org

